

HIT THE
CIRCLE





MISSION

To provide a passive income stream through Purchase Order (PO) Arbitrage via Tokenization of a Real World Asset (RWA), Sporting Goods Ammunition.



OVERVIEW

Hit The Circle (HTC) provides financing for Purchase Orders to the Sporting Goods Industry; financing the Raw Goods against Purchase Orders of finished product; which is produced in our partner contracted factory.

Finished product is delivered to our Master Distribution Partners for distribution to Regional Distributors, Sporting Goods Retailers and Gun Ranges.

This lucrative opportunity, providing PO Arbitrage, has traditionally been serviced and rewards reaped by Venture Capital Funds. Now, HTC takes the place of the Venture Capital fund bringing Venture Capital returns to the blockchain.

AVERAGE ORDER SIZE

- \$3-5 Million Average
- Exclusive production contracts
- Exclusive US Production Facility
- Capable of tripling production through the use of exclusive facilities.

ORDER TIMELINE

- Order Processing every 30 Days
- Multiple/Concurrent Orders are possible

AMMUNITION, THE PROFITABLE COMMODITY

Gasoline, Milk,... and Ammunition?

When you think about commodities in your daily life, you probably think about gasoline... or maybe milk. Ammunition is the ultimate commodity with a constrained supply in the best of times and in the worst of times hoarded or traded for gold and silver.

Why is ammunition a hot commodity? Quite simply put it is a very expensive endeavor to produce large quantities of ammunition which requires special facilities and a load of special permits. Typically it takes 2-5 years to purchase and setup a manufacturing line and secure all the necessary permits. As such, a new manufacturing line cannot be spun up overnight to deal with high demand fluctuations.

These fluctuations are typically driven by political and world events. Wars and US Elections are major pressure points on supply. Currently, ongoing worldwide conflicts have depleted government supply; these governments in turn have taken supply away from the consumer market to meet their needs. This has created a perfect environment to drive a strong consumer market demand which is projected to last 5-10 years.

To effectively and reliably service the largest consumer market, the US, HTC together with our Importer have secured a leading supplier's production capacity. Additionally, we have secured several backup suppliers to meet the US consumer market's hungry demand for a consistent ammunition supply.

HTC together with our importer service the US Consumer Market.

COMMODITY SOURCING

Hit the Circle holds allocated production capacity at a high end ammunition factory located in the USA. Working together with the factory we have expanded production to include the most popular Hunting and other Consumer rounds.

Over the last 10 years HTC's Founder, John Sharpley, has built a network of backup factories to handle supply surges in the market. A group of the most respected manufacturing factories throughout the USA, Turkey, Italy, and S America.

THE PROCESS

HTC purchased Raw Materials and has Ammunition produced in its factories in the United States. Our Partner as the Master Distributor of this ammunition to the Retail Distribution and Online Retailers in the United States and provides Purchase Orders to HTC prior to Ammunition Order production.

HTC provides liquidity funding against the US Orders between the factory and Master Distributor. Hit the Circle holds top security interest while the goods are produced and until the Master Distributor pays at time of delivery. For this service Hit the Circle collects a PO Arbitrage Finance Fee paid by the Master Distributor.

HTC together with our master distribution partner service the US consumer market.

OUR TEAM IS OUR ADVANTAGE!

PROVEN EXPERIENCE

Hit the Circle is a newly formed venture to allow us to bring this Real World Asset (RWA) opportunity to Crypto holders; however, the team has performed this successfully with the same factory and importer through the use of private funding.

John Sharpley, HTC Founder, a serial entrepreneur; has 30 years experience delivering award winning businesses. Awarded Innovator of the Year (Oklahoma, Microsoft, Advantech/China). He has a unique talent for merging foreign businesses into the US Commercial Supply Chain, experienced in The Netherlands, Switzerland, Spain, Germany, UK, Italy, Turkey, and The USA.

Our Primary Manufacturing Partner has over 25 years of expertise and experience working for leading defense and security organizations, law enforcement agencies and sporting clients.

As our Import Partner, Scissortail Firearms, LLC led by Nathan Beauchamp, provides access to emerging markets' sporting goods, firearms and ammunition. His team has years of experience working together; bringing factory direct products to the US Sporting Goods Retail Consumer Market.

MORE THAN DOXXED

- Order Permits & Licenses from US
- Officially approved by ATF/Justice Dept/ State of Oklahoma/ US STATE Dept/Government
- Full Compliance USA
- Founder & Importer ATF Fingerprinted
- Factory NATO Certified

TOKENOMICS

Token

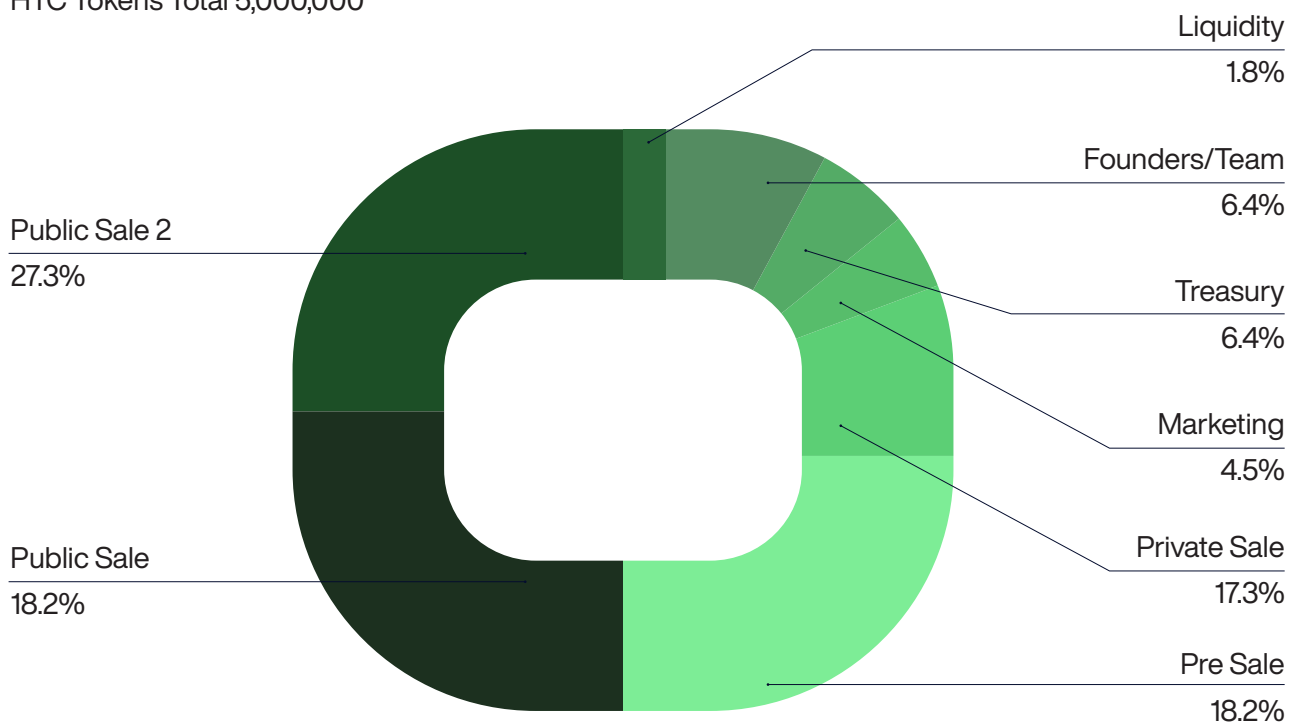
HTC

Chain

Polygon

ALLOCATION OF TOKENS

HTC Tokens Total 5,000,000



HTC TOKEN SALE SETUP

Stage	Stage	Price (USD)	Tokens	Raise (USD)	FDV
PrivateSale		\$1.00	950,000	\$950,000	\$1,787,500
PreSale		\$1.25	1,000,000	\$1,250,000	\$3,578,125
PublicSale 1		\$1.50	1,000,000	\$1,500,000	\$5,925,000
PublicSale 2		TBD	1,500,000	TBD	TBD

TOKEN REWARDS

HTC TOKEN HOLDERS REWARDS

HTC collects a finance fee and after expenses pays a targeted dividend equivalent to 3-4% rewards to token holders (dependent upon entry phase) Per PO Arbitrage Cycle (30 Days).

AIRDROPPED REWARDS

PO Arbitrage Rewards are airdropped to token holders at the end of each Order Cycle. A typical Order Process completes within 30 Days. Rewards will be airdropped USDT/USDC on Polygon.

INFLATIONARY REWARDS

A portion of each order's profit is added to the Arbitrage Investment Funds through the Treasury Token Holdings; creating larger rewards to HTC Token Holders every time an order is processed.

DEFLATIONARY TOKEN

Token Tax of 2.5%, collected at secondary sales and wallet transfers, will be used for Liquidity, Buybacks, and Token Burns. ***There is No Token Tax assessed on initial token purchases.***

MARKETING SOCIALS

Discord	https://discord.gg/h5xjHTGKNM
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Telegram	https://t.me/HitTheCircle
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X (twitter)	@HTCCircle
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Website	www.hitthecircle.com
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LEGAL AND RISK DISCLAIMERS

This Whitepaper is presented for informational purposes only.

This document does not constitute advice nor a recommendation by HIT THE CIRCLE, its officers, directors, managers, employees, agents, advisors or consultants, or any other person to any recipient of this document on the merits of the participation in any HTC Token sale.

1. **No Offer of Securities or Registration.** This Whitepaper does not constitute a prospectus or offering document, and is not an offer to sell, nor the solicitation of an offer to buy an investment, a security, commodity, or a swap on either a security or commodity.

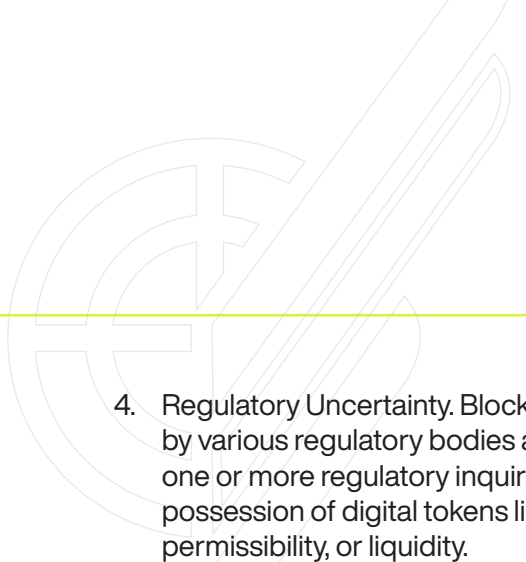
The HTC Token described herein has not been registered under the United States Securities Act of 1933, the securities laws of any state, the United Kingdom's Financial Services and Markets Act 2000, Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, or the Swiss Federal Act on Financial Services (FinSA) or any other country's securities laws, including the securities laws of any jurisdiction in which a potential token holder is a resident.

Further, the HTC Token has not been approved or disapproved by any regulatory authority, whether in the United States, United Kingdom, the European Union, Switzerland or elsewhere, nor have any such authorities passed upon or endorsed the merits of the offering of the HTC Token or the accuracy or adequacy of this Whitepaper. Any representation to the contrary is unlawful.

2. **Risks Related to the Use of Tokens.** The functionality of the cryptographic tokens is complex.

They are tied to a technology protocol that is also complex and in development. As a result, the purchase of HTC Tokens carries with it a number of risks, including but not limited to the risk of losing access to tokens due to loss of private key(s), custodial error or your error, risk of theft and hacking, risk of uninsured losses, risks associated with the regulatory environment, risks associated with unforeseen legal or regulatory actions, and risks associated with the volatility of cryptocurrency markets.

3. **No Assurance and No Guarantees.** The information in this Whitepaper is provided "as is," with no representations or warranties whatsoever. To the maximum extent permitted by law, the HIT THE CIRCLE, its directors, employees, contractors, and service providers expressly disclaim any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from the reliance on any information contained in the Whitepaper, any error, omission, or inaccuracy in any such information, or any action resulting therefrom.

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4. **Regulatory Uncertainty.** Blockchain technologies and token sales have been the subject of scrutiny by various regulatory bodies around the world. Cryptographic tokens could be impacted by one or more regulatory inquiries or actions, including but not limited to restrictions on the use or possession of digital tokens like the HTC Tokens, which could impede or limit their development, permissibility, or liquidity.
 5. **Speculative Nature.** Acquiring cryptographic tokens including the HTC Token involves substantial risk and might lead to loss of money over short or even long periods. The purchasers should plan for the possibility of losing their entire investment amount.
 6. **Indemnification.** To the fullest extent permitted by applicable law, you agree to indemnify, defend and hold harmless HIT THE CIRCLE and our respective past, present and future employees, officers, directors, contractors, consultants, equity holders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns (the Company Parties) from and against all actual or alleged Company Party or third party claims, damages, awards, judgments, losses, liabilities, obligations, penalties, interest, fees, expenses (including, without limitation, attorneys' fees and expenses) and costs (including, without limitation, court costs, costs of settlement and costs of pursuing indemnification and insurance), of every kind and nature whatsoever, whether known or unknown, foreseen or unforeseen, matured or unmatured, or suspected or unsuspected, in law or equity, whether in tort, contract or otherwise (collectively, Claims), including, but not limited to, damages to property or personal injury, that are caused by, arise out of or are related to your purchase or use of HTC Tokens or the use of the HIT THE CIRCLE platform.

By acquiring HTC Tokens, you confirm that you have read this Whitepaper, understand the risks and implications of purchasing HTC Tokens, and accept that you are fully responsible for all the risks associated with the purchase and ownership of HTC Tokens.

All potential HTC Token holders should seek appropriate independent professional advice prior to relying on, or entering into any commitment or transaction based on, material published in this Whitepaper, which material is purely published for reference purposes alone.

Disclaimer Last Updated: 15th April 2024



FAQ

1. HOW DOES HIT THE CIRCLE MAKE MONEY

Hit the Circle has a fee for providing Order Liquidity contracted and paid by the Importer/Master Distributor

2. WHY IMPORT AMMUNITION ... DOESN'T THE US PRODUCE AMMUNITION?

- Quite simply there is a constrained supply in the US; always has been always will be
 - Cost savings from overseas production
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3. WHAT IF THE FACTORY RUNS OUT OF AMMUNITION

Hit the Circle has relationships with many other NATO quality factories as alternative suppliers.

4. DOES HTC ONLY DO PO ARBITRAGE FOR AMMUNITION

No, HTC performs PO Arbitrage for other Sporting Goods as well. These tend to be seasonal and follow the same terms as ammunition.

5. WHAT IF I AS A TOKEN HOLDER WANT TO BUY AMMUNITION

Hit The Circle does not sell ammunition; however we can make a connection with the Importer/Master Distributor who offers a very attractive discounted rate for HTC Token Holders.

Minimum holding will apply.

6. WHAT HAPPENS IF SOMETHING HAPPENS DURING SHIPMENT (LOST, THEFT, SHIP SINKS)

Our shipment is fully insured; the insurance claim would eliminate that cycles reward but the investment would be recouped and applied towards a replacement shipment earning reward.

HTC holds a first security interest in the shipment up to the amount financed, until the shipment financing is settled.

Additionally, while ammunition is moved from the factory to the ship it follows all regulations including (fire, ambulance, police or military escort)

7. HOW WILL HOLIDAYS AFFECT THE PO ARBITRAGE PROCESS AND INVESTOR PAYMENTS?

As this is a Real World Business process it is possible for delays due to local holidays; however the HTC timeline allows and accommodates most holidays in the US.

A man in tactical gear, including a cap with '5.11' and 'WALKERS' on the side, sunglasses, and a headset, is aiming a black LUSO shotgun. The background is a blurred, arid landscape.

PROVEN SUCCESSFUL WITH A HISTORY OF DELIVERING

Photos from our last shipment; by replicating this successful model which proved successful methods and teamwork Hit the Circle together with our Importer ScissorTail Firearms delivers a profitable business model.







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HTC Liquidity Staking Fund

HTC operates a bridge fund to finance the procurement of raw materials for ammunition production. Participants' funds serve as a bridge to secure raw goods required for manufacturing, enabling fulfillment of distribution partner orders in the retail sporting goods market.

Profit and Loss

Participants' profits are targeted between 3.5% to 4.5% monthly, distributed in stablecoins. Should a loss ever be incurred, the company will be responsible for covering the principal amount of the liquidity. The company will notify the affected participants and ensure their principal is returned within 21 days.

Distributions

Profits are distributed monthly, typically between the 5th and 10th of each month. The Company reserves the right to modify the distribution schedule as needed. Participants will be notified of total returns prior to distribution. Distributions will be USDT and USDC stablecoins on Polygon.

Management of Assets

The Company assumes full responsibility for the management of all assets within the bridge fund for the duration of this Agreement. In the event the Agreement is terminated, the Company will return the funds to Participants within 30 days of the termination notice.

Emergency Withdrawal

Participants may request an emergency withdrawal of their principal after the expiration of the initial 90 day lock period; the principal returned within 30 Days.

Targeted Returns

Deposits are locked for an initial 90-day period, followed by 30-day rolling periods; with monthly profit distributions:

Month 1 Return 3.5%

Month 2 Return 3.5%

Month 3 Return 3.5%

Rollover Month's Return 3.5% - 4.5%